



COMMONWEALTH BUREAU OF CENSUS AND STATISTICS

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ADELAIDE

BEER, WINE, AND SPIRITS

SOUTH AUSTRALIA

1962-63

SCOPE This bulletin gives details for South Australia of the commercial production and distribution of wine and spirits, the stocks of wine and spirits held by manufacturers and wholesalers, and the consumption of beer and spirits. Details of beer production in South Australia are not available for publication, and wine consumption is calculated only for Australia as a whole.

PRODUCTION
OF WINE
AND SPIRITS The quantity of wine made in South Australia in 1962-63 was 20,784,800 gallons, about 33 per cent less than in 1961-62 (30,830,800 gallons). Production of spirits also decreased - 1,496,800 proof gallons of wine-fortifying spirits compared with 2,948,600 proof gallons in 1961-62, 994,400 proof gallons of brandy (1,042,600 proof gallons in 1961-62), and 95,200 proof gallons of whisky (138,200 proof gallons in 1961-62).

Wineries and distilleries processed 111,019 tons of fresh grapes in 1962-63 compared with 172,009 tons processed in 1961-62.

WHOLESALE
SALES TO
RETAILERS Wholesale sales of wine to retailers increased from 2,204,900 gallons in 1961-62 to 2,310,800 gallons in 1962-63. Sales of dry sherry increased by 18,100 gallons to 119,500 gallons, but sales of sweet sherry decreased by 4,700 gallons to 656,500 gallons. Sales of dessert wines were less than in 1961-62, a decrease of 30,200 gallons in sweet white varieties more than offsetting an increase of 20,400 in sweet red wines.

Table wine sales again increased - for dry white wines they were 30,100 gallons greater. Owing to a revision in the classification of wine types some sales recorded in 1962-63 under "table wines - other" may have been classified to other than "table wines" in earlier years.

Brandy sales increased from 126,700 proof gallons in 1961-62 to 136,900 proof gallons in 1962-63.

The figures above include sales to interstate retailers and consumers but exclude purchases by South Australian retailers and consumers from other States and therefore cannot be taken as an indication of actual consumption in South Australia.

EXPORTS Less wine was exported from South Australia in 1962-63 (7,905,600 gallons) than in 1961-62 (7,963,000 gallons). Direct overseas exports decreased from 1,567,700 gallons to 1,515,600 gallons and interstate exports from 6,395,300 gallons to 6,390,000 gallons.

Direct overseas exports of brandy increased from 95,700 proof gallons in 1961-62 to 99,100 proof gallons in 1962-63.

STOCKS Wine stocks held by winemakers totalled 27,796,000 gallons at 30th June 1963. This was 2,433,200 gallons less than at 30th June 1962, when 30,229,200 gallons were held after the record vintage of that year. Distillation wine stocks were reduced by 543,900 gallons, sherry by 849,300 gallons, dessert wines by 791,500 gallons, and table wines by 333,100 gallons.

CONSUMPTION

Estimated consumption of beer per head of population in South Australia increased from 17.71 gallons in 1961-62 to 18.08 gallons in 1962-63. The estimated total consumption of beer was 18,060,000 gallons compared with 17,355,000 gallons in 1961-62. Estimated spirits consumption was also slightly greater at 0.35 proof gallons per head of population compared with 0.34 proof gallons in 1961-62. Wine consumption figures for South Australia are not available, but the estimated Australian consumption per head of population increased from 1.12 gallons in 1960-61 to 1.13 gallons in 1961-62, the latest year for which a figure is available.

RETAIL SALES

The value of retail sales of beer, wine, and spirits, amounted to £24.7 million for the year ended 30th June 1962, an increase of £1.1 million over sales for the previous year.

TABLE 1 - WINE AND SPIRITS PRODUCTION, SOUTH AUSTRALIA

Type	1958-59	1959-60	1960-61	1961-62	1962-63
'000 Gallons					
Wine -					
Beverage -					
Fortified	7,259.5	7,057.2	6,917.2	8,011.3	5,568.7
Unfortified	3,520.3	3,081.4	3,543.2	4,686.3	3,841.4
Total	10,779.8	10,138.6	10,460.4	12,697.6	9,410.1
Distillation (a)	15,353.8	12,414.8	15,519.6	19,299.4	12,102.3
Gross Total	26,133.6	22,553.4	25,980.0	31,997.0	21,512.4
Net Total (b)	25,131.6	21,575.9	25,060.8	30,830.8	20,784.8
'000 Proof Gallons					
Spirits -					
Brandy	1,057.3	941.3	1,044.3	1,042.6	994.4
Whisky	89.9	152.1	105.0	138.2	95.2
Gin	10.9	14.4	17.9	16.7	14.7
Other Potable	10.2	12.9	11.2	7.9	11.2
Wine-Fortifying	2,397.7	1,979.7	2,138.3	2,948.6	1,496.8
All Other	53.4	54.4	51.4	47.7	30.3
Total	3,619.4	3,154.8	3,368.1	4,201.7	2,642.6

(a) Used for manufacturing brandy, spirits for wine fortifying, etc.

(b) Excludes fortifying spirits added.

TABLE 2 - BEVERAGE WINE PRODUCTION, SOUTH AUSTRALIA

Type	1961-62		1962-63	
	In Bond	Out of Bond	In Bond	Out of Bond
'000 Gallons				
Fortified -				
Dry White	548.0	114.6	472.9	114.0
Sweet White	5,160.5	82.9	3,749.8	70.5
Sweet Red	2,069.4	35.9	1,153.6	7.9
Unfortified -				
Red	-	2,087.9	-	1,588.1
White (inc. Sauternes)	-	2,598.4	-	2,253.3
Total	7,777.9	4,919.7	5,376.3	4,033.8

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TABLE 3 - WINE AND BRANDY (a) : WHOLESALE SALES TO RETAILERS, SOUTH AUSTRALIA

This table shows sales of wine and brandy by wholesalers and vignerons in their operations in South Australia. It includes sales (both local and interstate) from stocks held in South Australian wineries, depots, bulk stores, etc., but excludes overseas exports, purchases for ships' stores, and sales to merchants and winemakers for re-sale. The figures should not be regarded as showing actual consumption in South Australia, because they include sales to retailers and consumers in other States and exclude purchases by South Australian retailers and consumers from other States.

Type	1958-59	1959-60	1960-61	1961-62	1962-63
'000 Gallons					
Wine -					
Sherry - Dry	102.7	106.4	106.9	101.4	119.5
Sweet	653.2	694.3	675.5	661.2	656.5
Dessert Wines -					
Sweet White (b)	315.0	255.9	271.9	256.7	226.5
Sweet Red (c)	538.7	533.0	523.9	491.8	512.2
Table Wines -					
Dry White	106.0	114.0	148.7	164.8	194.9
Dry Red	312.5	310.9	324.6	302.8	300.7
Other (d)	140.5	165.4	164.4	180.7	256.5
Wine Cocktails etc. (e)	26.4	29.8	20.5	22.7	20.4
Vermouth	26.1	31.5	26.5	22.8	23.6
Total	2,221.1	2,241.2	2,262.9	2,204.9	2,310.8
'000 Proof Gallons					
Brandy	123.9	138.7	136.6	126.7	136.9

- (a) Includes imported wines and brandy, which amount to a negligible total.
 (b) Includes White Muscat, Madeira, Tokay, Marsala, etc.
 (c) Includes Frontignac and Brown Muscat.
 (d) Includes Sparkling wines.
 (e) Includes Aperitif wines and Tonic wines.

TABLE 4 - EXPORTS OF WINE AND SPIRITS OVERSEA AND INTERSTATE, SOUTH AUSTRALIA

In this table overseas exports include only those shipped direct from South Australia. Interstate exports of wine include all those sent to other states whether for sale there or for subsequent export overseas. Details of interstate exports of brandy are not collected.

Type	1958-59	1959-60	1960-61	1961-62	1962-63
'000 Gallons					
Wine - Oversea	1,671.2	1,676.4	1,813.3	1,567.7	1,515.6
Interstate	6,284.3	6,479.5	6,619.1	6,395.3	6,390.0
Total	7,955.5	8,155.9	8,432.4	7,963.0	7,905.6
'000 Proof Gallons					
Spirits - Oversea -					
Brandy	77.8	96.3	77.8	95.7	99.1
Other Potable	16.0	0.1	0.6	0.3	0.8

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2. The second part of the report is a detailed account of the work done during the period covered by the report. It is a full and complete statement of the results of the work, and is intended to give a detailed impression of the progress made.

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TABLE 5 - INTERSTATE WINE EXPORTS, SOUTH AUSTRALIA

State To which Exported	Fortified			Unfortified		
	1960-61	1961-62	1962-63	1960-61	1961-62	1962-63
	'000 Gallons					
N.S.W.	1,756.4	1,649.4	1,467.4	997.4	1,048.1	1,087.4
Vic.	1,309.9	1,247.0	1,270.8	862.4	816.5	865.3
Qld.	423.1	395.7	410.8	107.5	126.4	136.8
W.A.	727.8	725.2	728.1	125.6	135.8	147.2
Tas.	274.3	214.9	229.5	34.7	36.3	46.7
Total	4,491.5	4,232.2	4,106.6	2,127.6	2,163.1	2,283.4

TABLE 6 - IMPORTS OF WINE AND SPIRITS, SOUTH AUSTRALIA

This table includes only direct overseas imports into South Australia.
No information is available concerning wine and spirits received from other States.

Type	1958-59	1959-60	1960-61	1961-62	1962-63
	'000 Gallons				
Wine - Oversea	0.7	2.4	3.2	2.8	2.4
	'000 Proof Gallons				
Spirits - Oversea -					
Brandy	0.3	1.3	1.8	0.6	1.6
Other Potable	27.1	29.2	37.2	35.1	28.7

TABLE 7 - STOCKS OF WINE AND BONDED SPIRITS (a) HELD BY WINEMAKERS AND WHOLESALERS, SOUTH AUSTRALIA

Type	At 30th June -				
	1959	1960	1961	1962	1963
	'000 Gallons				
Wine -					
Distillation	1,397.3	331.4	1,039.5	1,404.4	860.5
Beverage -					
Duty Paid	9,504.3	9,155.4	9,091.1	10,138.2	9,498.4
In Bond	19,245.4	18,241.1	17,095.0	18,686.6	17,437.1
Total Wine	30,147.0	27,727.9	27,225.6	30,229.2	27,796.0
	'000 Proof Gallons				
Spirits (In Bond) -					
Brandy	3,315.5	3,419.7	3,624.6	3,754.4	3,834.7
Whisky	477.1	532.8	535.1	540.6	488.9
Gin	5.1	4.3	6.9	7.1	4.3
Rum	12.8	9.4	14.3	14.0	11.7
Other Potable	10.5	14.2	6.3	8.0	13.8
Wine Fortifying -					
In Wine	4,346.0	4,130.1	3,880.5	4,176.4	3,868.2
Not in Wine	1,105.9	928.2	999.4	1,727.3	1,496.8
Other	74.5	23.8	7.3	28.9	30.3
Total Spirits	9,347.4	9,062.5	9,074.4	10,256.7	9,748.7

(a) Includes imported wines and brandy, which amount to a negligible total.

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

TABLE 8 - WINEMAKERS' AND WHOLESALERS' STOCKS OF WINE AND BRANDY (a) IN AND OUT OF BOND
SOUTH AUSTRALIA

Type	At 30th June			
	1962		1963	
	In Bond	Out of Bond	In Bond	Out of Bond
	'000 Gallons			
Wine -				
Distillation	109.2	1,295.2	157.0	703.5
Sherry	3,734.9	2,075.9	3,330.7	1,630.8
Dessert Wines -				
Sweet White (b)	8,909.5	756.8	8,359.4	808.3
Sweet Red (c)	5,902.9	774.5	5,628.0	756.5
Table Wines -				
Dry White	-	2,964.5	-	2,703.0
Dry Red	-	3,180.1	-	2,838.2
Other (d)	111.9	315.2	75.1	669.9
Wine Cocktails etc. (e)	-	7.3	2.9	6.4
Vermouth	27.4	63.9	41.0	85.3
	'000 Proof Gallons			
Brandy	3,754.4	9.0	3,834.7	15.0

- (a) Includes imported wines and brandy, which amount to a negligible total.
 (b) Includes White Muscat, Madeira, Tokay, Marsala, etc.
 (c) Includes Frontignac and Brown Muscat.
 (d) Includes Sparkling wines.
 (e) Includes Aperitif wines and Tonic wines.

TABLE 9 - CONSUMPTION OF BEER AND SPIRITS, SOUTH AUSTRALIA

The particulars in this table are based on quantities on which Customs and Excise Duties were paid during the year and could be affected by changes in stocks, concerning which no information is available.

Year	Total Consumption		Consumption per head of population	
	Beer	Spirits	Beer	Spirits
	'000 Gallons	'000 Pf Gallons	Gallons	Proof Gallons
1938-39	6,015	90.5	10.12	0.15
1958-59	16,206	281.6	17.84	0.31
1959-60	16,653	314.3	17.72	0.33
1960-61	16,905	279.0	17.66	0.29
1961-62	17,355	330.1	17.71	0.34
1962-63	18,060	348.6	18.08	0.35

TABLE 10 - RETAIL SALES OF BEER, WINE, & SPIRITS (a), SOUTH AUSTRALIA

These figures include sales from fixed premises at which goods are normally sold by retail to the general public but exclude sales from licensed clubs etc.

Quarter	1958-59	1959-60	1960-61	1961-62	1962-63(b)
	£ Million				
September	4.3	4.7	4.9	5.2	5.4
December	5.4	5.9	6.1	6.5	6.9
March	5.4	5.8	6.0	6.3	6.7
June	4.5	4.8	5.1	5.6	5.7
Total	19.6	21.2	22.1	23.6	24.7

- (a) Adjusted on a basis comparable with the 1961-62 Retail Census.
 (b) Subject to revision.

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